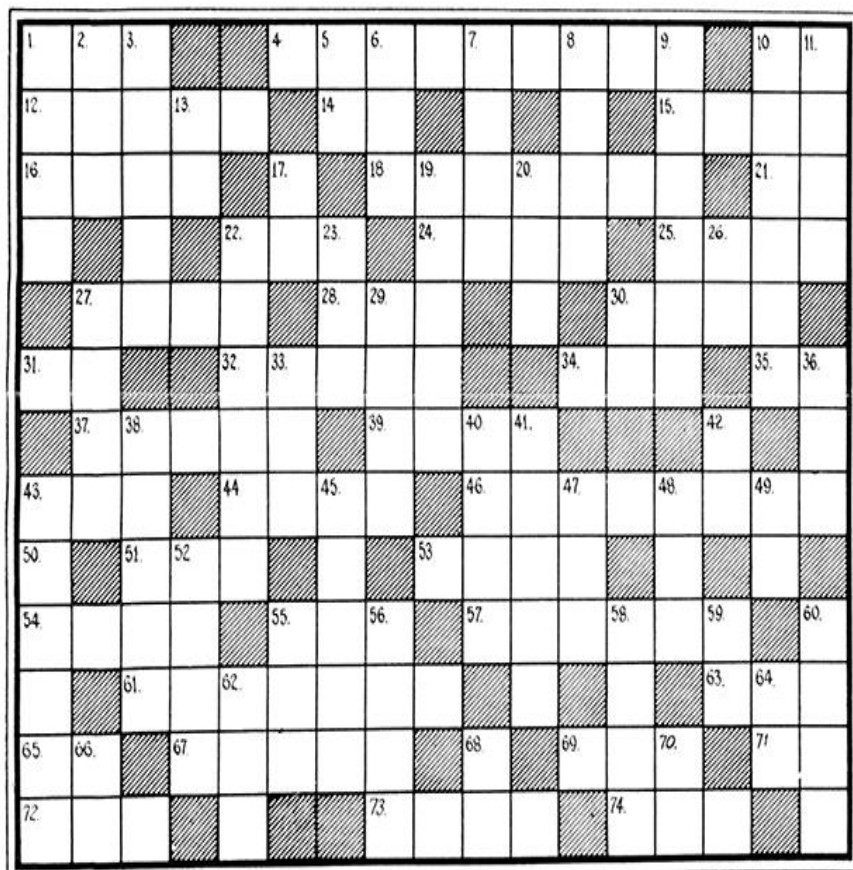


# 'JEEP' CROSS-WORD PUZZLE



WILLYS NEWS 09-1957

## HORIZONTAL

1. To lose tautness
4. Opposite of manual
10. Suffix meaning two
12. Exposed to the air
14. Used in calculating turning radius
15. A car market that is no problem for 'Jeep' dealers
16. Projected method of action
18. They are underslung, semi-elliptical on 'Jeeps'
21. To accomplish or bring about
22. The 'Jeep' oil measuring stick
24. Income from lending a Willys Truck
25. Willys provides head room for \_\_\_\_\_ men
27. Proves Willys superiority (abbr.)
28. Act of growing older
30. A girl's name
31. Preposition
34. A shaft that activates the valves
35. Personal pronoun
37. Material on which to write orders
39. Export 'Jeep' market
43. Don't put a round one in a square hole
44. A P.T.O. delivery point
46. One of the 'Jeep's' strongest virtues
50. The egotist's favorite word
51. 'Jeep' advertisements
53. Farm 'Jeeps' carry \_\_\_\_\_ for cattle
54. To mix manually
55. Mixes with gasoline in carburetor
57. Largest of cylinders in brake system
61. People in French Somaliland who like 'Jeeps'
63. Self
65. High gear ratio for crusing (abbr.)
67. Prevailing fashions
69. Every farmer should \_\_\_\_\_ a 'Jeep'
71. Preposition
72. Negative conjunction
73. The part of the 'Jeep' touching the ground
74. The time to start your direct mail program

## VERTICAL

1. Weakens or exhausts gradually
2. To affect with pain or uneasiness
3. 'Jeeps' will climb a 65 per cent \_\_\_\_\_
4. Indefinite article
5. Where sales go as product knowledge increases
6. Contraction of "it is"
7. Where 4-WD traction really counts
8. To color lightly
9. Habitual course of action
10. Excessive noise and confusion
11. Pagan worshipped image
13. Past participle ending of some verbs
19. Machinery used in stamping 'Jeep' body parts
20. Liquid used to sign sales orders
22. To accomplish
23. Under engine oil container
25. Man's nickname
26. Land measure
27. Opium
29. Part of the transmission
30. Initials of General Sales Manager
33. Native form of 'Jeep' chassis material
36. Division of geological time
38. To "follow up" means to call \_\_\_\_\_
40. A component of a list
41. An extent of surface on land
42. Spanish affirmative answer
43. Provides engine compression
45. Filled with life
47. Newspaper advertisements
48. Definite article
49. Indicates acceptability
52. Measure of weight
55. Assistance
56. Place for the driver's arm
58. A center of population
59. Prefix denoting "back"
60. The CJ-6 has a \_\_\_\_\_ wheelbase
62. Bar for transporting vehicles
64. 4-WD gives \_\_\_\_\_ anywhere ability
66. Army 'Jeep' paint (abbr.)
68. Conjunction indicating an alternative
70. Salesmen do not take it for an answer